



MEDIA KIT

MUMMY LAURETTA

A FAMILY & LIFESTYLE BLOG



ABOUT

Hi, I'm Laura, I live in Nottingham with my Italian partner Matteo and our identical bilingual twin boys Ethan & Oliver. I set up Mummy Laretta in September 2016 in order to document our lives, collect memories and share our adventures. I love writing about our everyday lives, days out, experiences of motherhood and sharing photos and nutritious recipes.



WORK WITH ME

I'm always happy to collaborate with brands on posts that I think will be relevant to my blog audience.

I offer:

- Sponsored Posts
- Social Media Promotion
- Branded Guest Posts
- Advertising Banners
- Reviews
- Giveaways
- Events

STATS

Correct as of 23.12.20



5203 Followers



3335 Followers



544 Likes



430 Followers

DA: 13

1200 average page views per month

DEMOGRAPHIC

Approx 70% are new visitors & 30% returning visitors

Approx 60% of my audience is UK based, 30% US based

There is an almost 50/50 split in the gender of my audience
33% are 25-34 year olds
27% are 18-24 year olds



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Instagram/[mummylaretta](https://www.instagram.com/mummylaretta)

Twitter/[mummylaretta](https://twitter.com/mummylaretta)

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